



## Quick Facts

**Country:** USA

**Industry:** Manufacturing

**Employees:** 22,000

**Locations:** 49 countries worldwide

**Facilities:** 150 manufacturing and distribution

## Software Solution

- Microsoft SQL Server 2000
- Microsoft Windows 2003 Server
- Microsoft Project Server 2003
- Microsoft Project 2003 Professional
- Microsoft Project Web Access
- Microsoft Office 2003 Professional
- Microsoft SharePoint Portal

## Benefits

- Improved Document Management
- Standardize Risk Management
- Standardize Project Budget Management
- Standardized Opportunity Management



For More Information

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Email: [info@lmsolutions.com](mailto:info@lmsolutions.com)

Website: [www.lmsolutions.com](http://www.lmsolutions.com)

## Company

Founded in 1935, Avery Dennison is a global leader in pressure-sensitive technology and innovative self-adhesive solutions for consumer products and label materials. Based in Pasadena, Calif., the Company had 2006 sales of \$5.6 billion. Avery Dennison develops, manufactures and markets a wide range of products for consumer and industrial markets, including Avery-brand office products, Fasson-brand self-adhesive materials, peel-and-stick postage stamps, reflective highway safety products, automated retail tag and labeling systems, and specialty tapes and chemicals.

## Situation

With the help of LMR Solutions, Avery Dennison (Avery) identified a need for increased enterprise project management standardization and automation within the organization. Currently, project management within Avery is accomplished using a variety of methodologies, processes and tools.

In order to achieve strategic alignment and respond with greater agility to the demands of a fast-changing business environment, the final recommendation to Avery is for Avery to compliment their existing implementation of Microsoft Office Enterprise Project Management (EPM) with PRM in a phased approach, beginning with a Limited Production Proof of concept across a selected program geared towards addressing the primary objectives. Later phases would incorporate other programs and the secondary objectives.

## Solution

Avery has chosen to improve the management of projects within their organization by implementing Project Server 2003 and PRM (time tracking module) as their EPM – Enterprise Project Management solution. Avery realized the importance of a balanced approach of integrating project management methodologies and procedures with project management tools/technologies and so prior to deployment LMR Solutions performed an EPM Business Strategy workshop with Avery. The workshops assessed the EPM goals/vision of Avery and requirements to meet those goals.



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### Benefits

- Greater Portfolio Management  
(visibility across projects)
- Improved Resource Management
- Project Management/Standardized Processes
- Tighter Project Team Collaboration



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This EPM Business Strategy Workshop provided a framework for success that defined the effort required to support the initial phases, provide a roadmap for the next phases of Avery's EPM Solution implementation and make recommendations and provide specific deliverables in order to help Avery with their next steps in deploying an EPM solution.

This approach has enabled Avery to make more informed decisions about readiness, effort involved, and dedication to taking on such an initiative. As a result Avery has deployed their EPM solution globally to their international offices with over 500+ users now using the system with an estimated 1,000 users in the system by the end of CY 2007.

The Microsoft EPM Solution has provided them with a scalable framework that has enabled them to successfully stage their deployment and establish the wins necessary for wide spread adoption. Additionally, the Microsoft EPM Solution has also provide a toolset where all stakeholders involved in the Project Management process can now participate and collaborate and contribute the successful completion of projects.

### About LMR Solutions

LMR Solutions is Microsoft's "Partner of the Year" in the West Region for 2005 and was awarded the Microsoft's Global EPM Excellence Award for 2006. LMR Solutions partners with Microsoft to provide dynamic Enterprise Project/Work Management Solutions that are built using the Microsoft Office System stack. Our Project/Work Management solution, SMART EPM, includes components for Demand Management, Portfolio Management, Enterprise Project Management, Operations Management and Business Intelligence.

LMR Solutions offers the solution framework and the professional services expertise to fully deploy EPM and support your Project Management requirements. LMR Solutions is a Microsoft Gold Certified Partner with certifications and competencies in Microsoft Project, Microsoft SharePoint, and Microsoft Office System (Information Worker Productivity).

Visit [www.lmsolutions.com](http://www.lmsolutions.com) for more information.